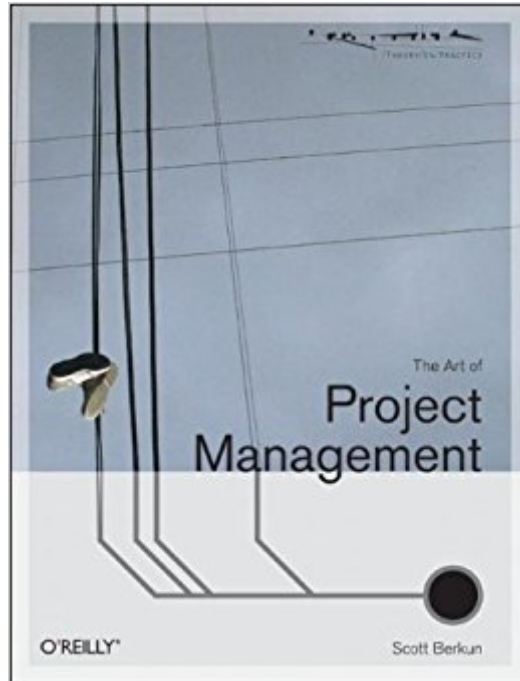


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# The Art Of Project Management (Theory In Practice (O'Reilly))



## Synopsis

The Art of Project Management covers it all--from practical methods for making sure work gets done right and on time, to the mindset that can make you a great leader motivating your team to do their best. Reading this was like reading the blueprint for how the best projects are managed at Microsoft... I wish we always put these lessons into action!" --Joe Belfiore, General Manager, E-home Division, Microsoft Corporation"

Berkun has written a fast paced, jargon-free and witty guide to what he wisely refers to as the 'art' of project management. It's a great introduction to the discipline. Seasoned and new managers will benefit from Berkun's perspectives."--Joe Mirza, Director, CNET Networks (Cnet.com)"

Most books with the words 'project management' in the title are dry tomes. If that's what you are expecting to hear from Berkun's book, you will be pleasantly surprised. Sure, it's about project management. But it's also about creativity, situational problem-solving, and leadership. If you're a team member, project manager, or even a non-technical stakeholder, Scott offers dozens of practical tools and techniques you can use, and questions you can ask, to ensure your projects succeed."--Bill Bliss, Senior VP of product and customer experience, expedia.com

In The Art of Project Management, you'll learn from a veteran manager of software and web development how to plan, manage, and lead projects. This personal account of hard lessons learned over a decade of work in the industry distills complex concepts and challenges into practical nuggets of useful advice. Inspiring, funny, honest, and compelling, this is the book you and your team need to have within arms reach. It will serve you well with your current work, and on future projects to come. Topics include:

- How to make things happen
- Making good decisions
- Specifications and requirements
- Ideas and what to do with them
- How not to annoy people
- Leadership and trust
- The truth about making dates
- What to do when things go wrong

## Book Information

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## Customer Reviews

Perhaps one of the reasons I am still doing engineering work rather than supervising it 26 years after I received my BSEE is that I could never properly wrap myself around exactly what it takes to manage a project. I therefore approached this book with a great deal of trepidation. However, after I began reading it I became pleasantly surprised. Most project management books I've read in the past intersperse advice on project management with software engineering techniques and Tony Robbins style motivational anecdotes. This one sticks to the subject and is well organized. The book is not about any one specific project management methodology, but about fundamental aspects of all projects. The author recounts his own experiences while managing projects at Microsoft to provide insight into the less transparent aspects of project management. The book is divided into three major sections: "Plans," "Skills," and "Management." This organization provides a logical flow overall and allows topics to build on one another. In spite of this logical progression, the chapters are fit for random access, as the author himself recommends. One of my favorite chapters was "Figuring Out What To Do". Here the author outlines three basic perspectives: The business perspective, the technology perspective and the customer perspective. The author states that although the customer perspective is the most important of all three that is the most neglected and is the reason that many projects fail. The chapter "How Not To Annoy People: Process, Email, and Meeting" was another chapter I really enjoyed. It offers down-to-earth recommendations on dealing with annoying behavior which the author lists in five categories: When others1. assume you're an idiot.2. don't trust you3. waste your time4.

The subject of my review pretty much sums up how I feel about this book. After the first 100 pages, I thought to myself "I've gotten a handful of gems and a few good visuals, but did I need 100 pages to accomplish that?" Seriously, that sums up my impression of the entire book. There is a LOT to be desired in terms of organization and it really feels like there's a lot of good information, but so poorly organized that it's hard to connect ideas. Several times per chapter, I find myself seeing references to how something will be better dealt with in further chapters. I have to ask myself why that happens constantly, and whether or not it says something about the organization of the book. There also

seems to be a tendency to wander away from central topics into tangents or only loosely related ideas. Very rarely does the author tie his thoughts back to what each particular chapter is about, or to a central idea. I have a hard time learning from books that are written this way. I have constantly found myself reading a paragraph in this book and thinking "Okay, but what does this have to do with the aspect of project management that this chapter is supposed to be about?" I tried very hard not to fall into that trap, but it kept happening. I am an avid reader and an academic, so I know dry reading and I'm not saying that this is dry or anything like that. Quite the opposite, it's witty and fun to read in places. The thing that gets me so much is that it's poorly organized and poorly optimized. I find the author spends way too much time trying to say things and not nearly enough time relating them back to his main ideas.

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